

ATTENTION WEST DIVISION RETAIL FRONTLINE
KAMs, UGMs, SDLs, PSRs

TASTE the season

Earn Reward Points good to shop for cool gear at gopcrewards.com when you grow Pepsi TM Volume +2% vs PY during November 11 through December 28, 2024.

HOW IT WORKS

- UGMs top ten (10) WIN 400 Reward Points
- KAMs top fifteen (15) WIN 300 Reward Points
- SDLs top seventy-five (75) WIN 300 Reward Points
- PSRs top four hundred (400) WIN 200 Reward Points

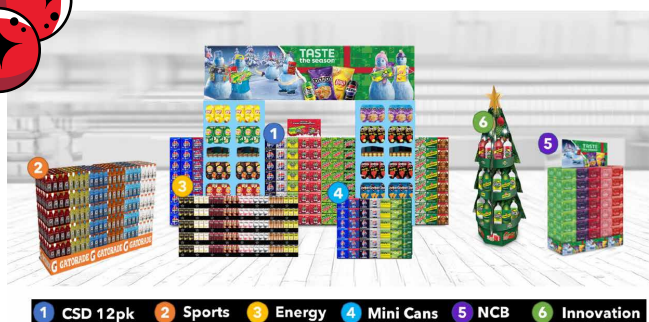
RULES OF THE GAME

- All CSD packages included
- All workgroups must achieve growth target of +2% to qualify
- Individuals with the highest growth by workgroup will receive payout
- Payout will be based on employee workgroup, no duplicate winners

DISPLAY & WIN!

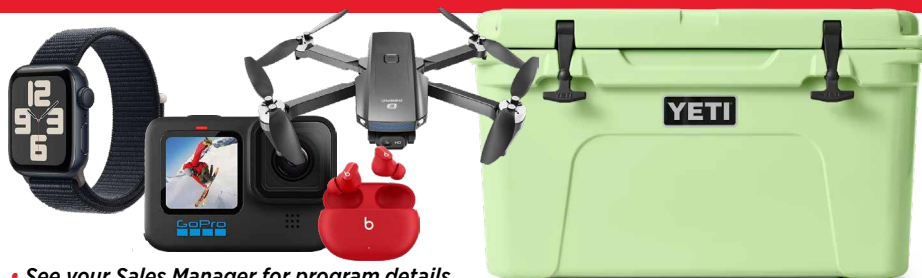
PSRs earn 25 Reward Points for each qualifying display. First 200 displays that meet the requirements WIN!

- All displays MUST follow the Score 6 - Look of Success & include Starry LTO
- Starry LTO must be 1 of the 4 elements (Either cut into 12pk display or 2L Innovation Shipper)
- Photo submission must have a minimum of (4) elements of the Score 6 - Look of Success to qualify
- Limit one (1) submission per COF



Simply scan this QR code to submit qualifying display photos to pc2097.pcbigdisplay.com

- Duplicate photo entries will be disqualified.
- All display photos must be submitted by January 3, 2025 for executions secured during the November 11 through December 28, 2024 incentive timing.
- On-line upload site will be disabled at 11:59 EST on January 3, 2025.



• See your Sales Manager for program details.

HUNDREDS OF ITEMS TO CHOOSE FROM

Use your reward points now or add them to your existing 123rewards account along with points you have earned from other Reward Point Programs and save for higher value rewards!

#PC2097/PCROHO